The Toronto Society of Financial Analysts (operating as CFA Society Toronto)
Financial Statements
For the year ended June 30, 2024

# The Toronto Society of Financial Analysts (operating as CFA Society Toronto) Financial Statements For the year ended June 30, 2024

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# Independent Auditor's Report

To the board of directors of The Toronto Society of Financial Analysts (operating as CFA Society Toronto)

#### Opinion

We have audited the financial statements of The Toronto Society of Financial Analysts (operating as CFA Society Toronto) (the "Society"), which comprise the statement of financial position as at June 30, 2024, the statements of operations, changes in net assets and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Society as at June 30, 2024, and its results of operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

#### **Basis for Opinion**

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of our report. We are independent of the Society in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

# Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Society's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Society or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Society's financial reporting process.



# **Independent Auditor's Report**

(continued)

## Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether
  due to fraud or error, design and perform audit procedures responsive to those risks, and
  obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion.
  The risk of not detecting a material misstatement resulting from fraud is higher than for one
  resulting from error, as fraud may involve collusion, forgery, intentional omissions,
  misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit
  procedures that are appropriate in the circumstances, but not for the purpose of expressing
  an opinion on the effectiveness of the Society's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Society's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Society to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.



# **Independent Auditor's Report**

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We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

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Chartered Professional Accountants, Licensed Public Accountants

Toronto, Ontario September 11 2024

# The Toronto Society of Financial Analysts (operating as CFA Society Toronto) Statement of Financial Position

June 30	2024	2023
Assets		
Current Cash Short-term investments (Note 2) Accounts receivable Prepaid expenses	\$ 191,778 3,907,995 95,621 120,321	\$ 184,068 3,092,609 144,202 85,242
	4,315,715	3,506,121
Capital assets (Note 3) Intangible assets (Note 4)	40,741 19,007	182,754 64,721
	\$ 4,375,463	\$ 3,753,596
Liabilities and Net assets		
Current Accounts payable and accrued liabilities Government loan (Note 8)	\$ 714,538	\$ 424,012 40,000
Unearned revenue (Note 5)	1,262,070	929,401
	1,976,608	1,393,413
Deferred capital contributions (Note 6) Deferred lease inducements (Note 7)	50,894 	102,972 112,964
	2,027,502	1,609,349
Net Assets Investment in capital assets (Note 9) Stabilization reserve Opportunities and technology reserve Event cancellation reserve Capital expenditures reserve Unrestricted funds	8,854 940,000 446,300 100,000 587,500 265,307	40,910 840,000 446,300 100,000 587,500 129,537
	2,347,961	2,144,247
	\$ 4,375,463	\$ 3,753,596
On behalf of the Board:		
Director	Director	

# The Toronto Society of Financial Analysts (operating as CFA Society Toronto) Statement of Operations

For the year ended June 30	2024	2023
Revenue  Membership dues Program and sponsorship revenue CFA Institute discretionary grants Interest and miscellaneous income Membership placement services Facility services Candidate education Other member services	\$ 2,595,044 825,900 636,154 203,773 81,100 71,844 68,889 33,566	\$ 2,139,633 655,843 743,835 172,182 155,800 67,144 56,732 15,835
	4,516,270	4,007,004
Expenses Salaries and related benefits Professional services Program expenses Member operations expenses Rent and utilities (Note 7) Telecommunications and website Amortization of capital and intangible assets Marketing and development Office and general Meetings, conferences and honoraria	1,945,039 505,388 493,353 417,177 332,630 266,322 205,077 80,246 54,195 13,129	2,079,923 189,986 538,481 452,146 311,478 306,311 233,322 85,693 45,248 17,062
Excess (deficiency) of revenues over expenses for the year	\$ 203,714	\$ (252,646)

# The Toronto Society of Financial Analysts (operating as CFA Society Toronto) Statement of Changes in Net Assets

For the year ended June 30, 2024

	Investment in capital assets	Stabilization reserve	pportunities d technology reserve	Event cancellation reserve	,	Capital expenditures reserve	Unrestricted	Total
Balance, beginning of the year	\$ 40,910	\$ 840,000	\$ 446,300	\$ 100,000	\$	587,500	\$ 129,537	\$ 2,144,247
Excess (deficiency) of revenues over expenses (Note 9)	(32,056)	-	-	-		-	235,770	203,714
Transfer to (from) internally restricted funds	-	100,000	-	-		-	(100,000)	-
Balance, end of the year	\$ 8,854	\$ 940,000	\$ 446,300	\$ 100,000	\$	587,500	\$ 265,307	\$ 2,347,961

For the year ended June 30, 2023

	Investment in capital assets	Stabilization reserve	Opportunities nd technology reserve	Event cancellation reserve	Capital expenditures reserve	Unrestricted	Total
Balance, beginning of the year	\$ 82,867	\$ 940,000	\$ 446,300	\$ 100,000	\$ 587,500	\$ 240,226	\$ 2,396,893
Excess (deficiency) of revenues over expenses (Note 9)	(41,957)	-	-	-	-	(210,689)	(252,646)
Transfer to (from) internally restricted funds	-	(100,000)	-	-	-	100,000	-
Balance, end of the year	\$ 40,910	\$ 840,000	\$ 446,300	\$ 100,000	\$ 587,500	\$ 129,537	\$ 2,144,247

# The Toronto Society of Financial Analysts (operating as CFA Society Toronto) Statement of Cash Flows

For the year ended June 30	2024	2023
Cash flows from operating activities		
Excess (deficiency) of revenues over expenses for the year Items not affecting cash:	\$ 203,714 \$	(252,646)
Amortization of capital and intangible assets	205,077	233,322
Amortization of deferred capital contributions	(69,428)	(78,354)
Amortization of deferred lease inducements	(112,964)	(123,234)
	226,399	(220,912)
Changes in non-cash working capital:		
Accounts receivable	48,581	(52,324)
Prepaid expenses	(35,078)	(116)
Accounts payable and accrued liabilities	290,526	(110,223)
Unearned revenue	332,668	157,908
	863,096	(225,667)
Cash flows from investing activities		
Purchase of investments	(2,222,775)	(1,566,165)
Proceeds from sale of investments	1,407,389	1,790,820
Purchase of capital assets	(15,239)	(38,219)
Purchase of intangible assets	(2,111)	(8,679)
	(832,736)	177,757
Cash flows from financing activities		
Additions of deferred capital contributions	17,350	46,898
Repayment of government loan (Note 8)	(40,000)	<u> </u>
	(22,650)	46,898
Net increase (decrease) in cash	7,710	(1,012)
Cash, beginning of the year	184,068	185,080
Cash, end of the year	\$ 191,778 \$	184,068

# June 30, 2024

#### 1. Significant Accounting Policies

# Nature and Purpose of Organization

The Society (operating as CFA Society Toronto) (the "Society") was incorporated by letters patent under the Corporations Act of the Province of Ontario on June 30, 1970 as a not-for profit corporation. Effective December 11, 2023, the Society continued its operations under the Ontario Not-for-Profit Corporations Act, 2010. The purposes of the Society are:

- To create a community for individuals who are employed and/or who have an interest in the investment and financial services industry;
- To advance and promote the value of the CFA designation among a wide range of stakeholders, including employers, regulators, academia and the public at large;
- To promote high standards of professional ethics and competence in the investment and financial services industry; and.
- To educate and inform members and non-members on a broad range of investment and financial industry topics and trends.

#### **Basis of Accounting**

The financial statements have been prepared in accordance with Canadian accounting standards for not-for-profit organizations ("ASNPO"), Part III of the Chartered Professional Accountants of Canada Handbook, as issued by the Canadian Accounting Standards Board. The financial statements reflect the following significant policies.

## June 30, 2024

## 1. Significant Accounting Policies (continued)

#### **Revenue Recognition**

The Society follows the deferral method of accounting for contributions. Unrestricted contributions are recognized as revenue when received or receivable, if the amount can be reasonably estimated and collection is reasonably assured. Restricted contributions are recognized as revenue of the appropriate fund in the year in which the related expenses are incurred.

Membership dues are collected by the CFA Institute and are distributed to the Society. Revenue is recognized as revenue in the period to which it relates.

Program, sponsorship and facility services revenues are collected by the Society and are recognized as revenue on the date the event occurs, or if applicable, over the term of the agreement.

CFA Institute discretionary grants are recognized as revenue when revenue is received or receivable.

Member operations, membership placement services, candidate education revenues and other members services are recognized as revenue as the related services are provided.

Interest is calculated on the daily balance and is recognized as revenue at the end of each month.

June 30, 2024

# 1. Significant Accounting Policies (continued)

#### **Net Assets**

The financial statements have been prepared in a manner that segregates net asset balances as follows:

- Investment in capital assets represents the Society's net investment in capital assets purchased with Society funds, less accumulated amortization thereon since acquisition;
- Stabilization reserve represents an internally restricted fund to ensure the continuity of the Society by providing a liquidity reserve;
- Opportunities and technology reserve represents an internally restricted fund for new initiatives and opportunities as they arise. This fund will ensure new initiatives can be pursued in the absence of funding availability in the current year's budget;
- Event cancellation reserve represents an internally restricted fund to be drawn on when a major event needs to be cancelled due to poor attendance or unforeseen circumstances;
- Capital expenditures reserve represents an internally restricted fund to finance any capital projects that are considered necessary without the need to fund such a project entirely from the current year's operating budget; and
- Unrestricted comprises the remaining excess of revenues over expenditures from operations that are available for general use.

June 30, 2024

# 1. Significant Accounting Policies (continued)

#### Financial Instruments

The Society initially measures its financial assets and financial liabilities at fair value and subsequently measures them at amortized cost. Financial assets include cash, investments and accounts receivable. Financial liabilities include accounts payable and accrued liabilities.

In subsequent periods, equities traded in an active market and derivatives are reported at fair value, with any change in fair value reported in income. All other financial instruments are reported at cost or amortized cost less impairment. Transaction costs on the acquisition, sale or issue of financial instruments are expensed for those items measured at fair value and charged to the financial instrument for those measured at amortized cost.

Financial assets are tested for impairment when indicators of impairment exist. When a significant change in the expected timing or amount of the future cash flows of the financial asset is identified, the carrying amount of the financial asset is reduced and the amount of the write-down is recognized in the statement of operations. A previously recognized impairment loss may be reversed to the extent of the improvement, provided it is not greater than the amount that would have been reported at the date of the reversal had the impairment not been recognized previously, and the amount of the reversal is recognized in the statement of operations.

## June 30, 2024

# 1. Significant Accounting Policies (continued)

# **Capital Assets**

Purchased assets meeting the criteria for recognition of capital assets are capitalized at the date possession of the asset occurs. Included in the capitalized amounts are costs directly attributable to preparing the asset for its intended use.

Capital assets are stated at cost less accumulated amortization. Contributed capital assets are recorded at fair value at the date of contribution and are amortized, unless fair value is not determinable in which case contributed capital assets are recorded at nominal value at the date of contribution. Expenditures for repairs and maintenance are expensed as incurred. Betterments that extend the useful life of the tangible capital asset are capitalized.

Amortization based on the estimated useful life of the asset is calculated as follows:

	Method	Rate
Computer equipment	Straight-line	3 years
Furniture and fixtures	Straight-line	5 years
Leasehold improvements	Straight-line	Life of the lease

Capital assets are amortized once put into use.

When changes in circumstances give rise to indications of an asset's carrying value to exceed the total undiscounted cash flows expected from its use and eventual disposition, management will test for impairment. An impairment loss is recorded if the carrying value of the asset exceeds its fair value. Impairment losses are recognized in the period realized.

# **Intangible Assets**

Intangible assets consist of computer software and website design which are amortized over three years on a straight-line basis.

# Deferred Capital Contributions

Deferred capital contributions consist of capital purchases funded by the CFA Institute and are amortized on a straight-line basis over the estimated useful life of the asset for furniture and fixtures, computer equipment, website design and computer software purchases. The leasehold improvements are amortized on a straight-line basis over the term of the lease and are netted against rent and utilities on the statement of operations.

#### June 30, 2024

# 1. Significant Accounting Policies (continued)

# Deferred Lease Inducement

Deferred lease inducements consist of leasehold improvement reimbursements and rent allowances from the landlord, and are amortized on a straight-line basis over the term of the lease and are netted against rent and utilities on the statement of operations.

#### Use of Estimates

The preparation of financial statements in conformity with ASNPO requires management to make estimates and assumptions that affect the reported amounts of assets, and the reported amounts of revenues and expenses during the reporting period. Actual results could vary from the current estimates.

#### **Contributed Services**

Volunteers contribute many hours per year to assist the Society in carrying out its activities. Due to the difficulty of determining their fair value, contributed services are not recognized in the financial statements.

#### **Government Assistance**

The Society makes periodic applications for financial assistance under government incentive programs. Government subsidies received during the year are accounted as revenue in the year they relate.

# June 30, 2024

# 2. Investments

	2024	2023
High interest savings accounts Guaranteed investments certificates	\$ 1,747,147 2,160,848	\$ 1,060,361 2,032,248
Total short-term investments	\$ 3,907,995	\$ 3,092,609

Short-term investments are comprised of guaranteed investments certificates with interest rates from 4.90% to 5.65% (2023 - 4.15% to 5.25%) and maturity dates from November 20, 2024 to June 26, 2025 (2023 - November 20, 2023 to June 24, 2024).

# 3. Capital Assets

	_			2024		2023
		Cost	_	accumulated amortization	Cost	ccumulated mortization
Computer equipment Furniture and fixtures Leasehold improvements	\$	399,624 307,319 1,032,768	\$	375,543 290,659 1,032,768	\$ 384,385 307,319 1,032,768	\$ 362,349 285,475 893,894
	_	1,739,711		1,698,970	1,724,472	1,541,718
			\$	40,741		\$ 182,754

# 4. Intangible Assets

		2024		2023
	 Cost	 cumulated nortization	Cost	 cumulated nortization
Computer software Website design	\$ 318,587 341,393	\$ 316,593 324,380	\$ 316,476 341,393	\$ 303,329 289,819
	 659,980	640,973	657,869	593,148
		\$ 19,007		\$ 64,721

# June 30, 2024

#### 5. Unearned Revenue

Unearned revenue consists of the following:

	 2024	2023
Membership fees CFA Institute funding Sponsorships and other	\$ 874,507 54,879 332,684	\$ 754,712 56,943 117,746
Balance - end of year	\$ 1,262,070	\$ 929,401

The changes in the unearned revenue balance reported for the year are as follows:

	2024	2023
Balance - beginning of year Additions during the year Recognized in revenue	\$ 929,401 \$ 3,963,928 (3,631,259)	771,493 3,279,735 (3,121,827)
Balance - end of year	\$ 1,262,070 \$	929,401

## 6. Deferred Capital Contributions

Deferred capital contributions represents the unamortized amount of contributions received for the purchase of capital assets.

The changes in the deferred capital contributions balance reported for the year are as follows:

	 2024	2023
Balance - beginning of year Additions during the year Recognized in revenue	\$ 102,972 17,350 (69,428)	\$ 134,428 46,898 (78,354)
Balance - end of year	\$ 50,894	\$ 102,972

June 30, 2024

#### 7. Deferred Lease Inducements

In fiscal 2017, at the landlord's request, the Society relocated its premises. The original lease agreement was due to expire on December 31, 2018. On February 6, 2017, the Society entered into a new agreement, which extended its office space lease for an additional 65 months to May 21, 2024. On November 6, 2023, the Society entered into another new agreement, which extended its office space lease for an additional 120 months to May 31, 2034. The office relocation required the Society to incur moving costs and invest in leasehold improvements. However, the Society received leasehold improvement reimbursements and rent allowances to offset the outlays. The deferred lease inducements are being amortized on a straight-line basis over the term of the lease.

The changes in deferred lease inducements are as follows:

					2024	2023
	imp	Leasehold provements		Rent allowance	Total	Total
Balance - beginning of year Less lease inducements	\$	103,593 \$	\$	9,371 \$	112,964 \$	236,198
recognized in the year		(103,593)		(9,371)	(112,964)	(123,234)
Balance - end of year	\$	- \$	<b>&gt;</b>	- \$	- \$	112,964

#### 8. Government Loan

The Society received the \$60,000 Canada Emergency Business Account ("CEBA") loan to finance qualifying non-deferrable expenses during COVID-19. If \$40,000 in loan payments were made by December 31, 2023, the remaining balance will be forgiven. Since it was expected that \$40,000 will be repaid by December 31, 2023, the \$20,000 forgivable portion has previously been recorded in the Statement of Operations. The \$40,000 was repaid in full on December 12, 2023.

June 30, 2024

# 9. Investment In Capital Assets

Net assets invested in capital assets are calculated as follows:

	 2024	2023
Capital assets (Note 3) Intangible assets (Note 4)	\$ 40,741 \$ 19,007	182,754 64,721
Deferred lease inducements relating to leasehold improvements (Note 7)	-	(103,593)
Deferred capital contributions (Note 6)	 (50,894)	(102,972)
	\$ <b>8,854</b> \$	40,910

The change in net assets invested in capital assets is calculated as follows:

	2024	2023
Excess of expenditures over revenues  Amortization of capital and intangible assets (Notes 3, 4)  Amortization of deferred lease inducements (Note 7)  Amortization of deferred capital contributions (Note 6)	\$ (205,077) \$ 103,593	(233,322) 113,011
	69,428	78,354
	\$ (32,056) \$	(41,957)
Investment in capital assets Capital and intangible assets acquired Additions to deferred capital contributions (Note 6)	\$ 17,350 \$ (17,350)	46,898 (46,898)
	\$ - \$	_

# 10. Contingency

During the year, a statement of claim was filed against the Society in the amount of \$750,000. The Society has contested this claim. At year end, management has estimated and accrued an amount in the financial statements that management believes is reasonable if the claim were to be successful.

June 30, 2024

#### 11. Commitments

The Society is committed to lease office premises and equipment lease under separate lease agreement ending May 31, 2034 and September 13, 2029, respectively. Future minimum lease payments, including estimated operating costs and realty taxes are approximately as follows:

2025	\$ 455,000
2026	502,000
2027	509,000
2028	515,000
2029	523,000
Thereafter	2,657,000
	\$ 5,161,000

#### 12. Financial Instruments and Risk Management

The Society is exposed to financial risks through transactions in financial instruments.

Credit risk is the risk that one party to a financial instrument will cause a financial loss for the other party by failing to discharge an obligation. The Society's exposure to credit risk associated with cash and investments is minimized substantially by ensuring these assets are invested in financial obligations of major financial institutions that have been accorded investment grade ratings by a primary rating agency. An ongoing review is performed to evaluate changes in the status of the issuers of securities authorized for investment under the investment policy of the Society. Credit risk associated with accounts receivable is reduced by monitoring overdue accounts receivable. This risk has remained unchanged from the prior year.

Liquidity risk is the risk the Society cannot repay its obligations when they come due. The Society has liquidity risk in accounts payable and accrued liabilities. The Society reduces its exposure to liquidity risk by ensuring it documents when authorized payments come due and holding assets that can be readily converted into cash. In the opinion of management, the liquidity risk exposure of the Society is low. This risk has remained unchanged from the prior year.

It is management's opinion that the Society is not exposed to significant currency risk, liquidity risk and market risk. This risk has remained unchanged from the prior year.